

Welcome aboard!

The Sleek Technologies Customer Advisory Board

Paving the way for the new
standard in freight procurement.



Welcome



I wanted to personally thank you for joining our mission to advance the transportation industry. This mission is a personal one for me, and my partner Oleg Yanchyk.

Growing up as successful freight brokers, we witnessed first-hand the challenges both shippers and carriers faced with traditional freight procurement mindsets and processes. And even though they are riddled with lack of trust, data, integration and agility, they continue on because they have yet to be challenged.

Our board's mission will be to understand why these mindsets and processes have remained unchanged. Together, we'll introduce new standards which call for 100% data transparency amongst shippers and providers. We'll eliminate inefficient processes, such as onboarding new carriers, with automation. We'll eliminate vendor bias and create a 'Win Win' partnership strategy amongst shippers and carriers. We will solve critical shipper problems by advancing the \$800B trucking industry.

Be on the look out for follow-up information. Our plan is to lock down a day and time for our kick off meeting in Chicago, all expenses paid, in late June and early July.

Thanks again. Here's to trail blazing!

Mike Nervick
CEO

The What.

Sleek's Customer Advisory Board is invite only. It is a small, exclusive gathering of forward-thinking shippers who embrace data analytics and technical advancements to help uncover resilience, sustainability, and cost-reduction opportunities within the supply chain. Members are constantly searching for innovative ways to improve and advance critical processes, such as freight procurement.

On a quarterly basis, members will discuss transportation challenges and ideate on how data and technology can close gaps. Our approach is customer-centric so the time and energy given will benefit all board members on how best to overcome transportation challenges. Together... this board will help change the entire trucking industry!

The Why.

It's no secret that the transportation industry has been slow to evolve. In fact, decades-old processes such as RFPs, brokers, and spot quoting have remained unchallenged and unchanged. Unfortunately, there are blockers who don't want to see change. Disruption, along with economic pressures to decrease supply chain costs without impacting business outcomes, have finally forced the need for change.

The How.

Together, the board will dive deep into taboo transportation topics to understand why the problems exist in the first place, how they impact business, and how innovation will propel strong competitive advantages. Topics include, but are not limited to:

- Trust
- Data Transparency
- Technology Integration
- Automation/ Agility



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Customer Advisory Board will
solve critical shipper problems
by advancing the \$800B trucking
industry.

